

Individual Sponsorship Guidelines

Diode Dynamics Sponsorship Categories

To qualify for a Diode Dynamics Sponsorship a vehicle must fall into one of the two categories listed below and satisfy the relevant category requirements:

1. *Competition Vehicle*

The sponsored vehicle should have a confirmed racing schedule for the current or upcoming season with a list of events. The owner/driver should have well documented racing credentials.

2. *Show Vehicle*

The sponsored vehicle should have a calendar of confirmed show appearance dates and/or a scheduled editorial feature in at least one automotive publication. The owner/builder should have a well-documented history of show wins for the current or past show car.

Diode Dynamics Sponsorship Approval Process

Each Sponsorship Proposal is considered separately and approved or rejected based on its merits and sponsorship availability. Long-term sponsorships can be reviewed on an annual basis and can be renewed or terminated on the basis of performance/exposure of the sponsored vehicle.

Diode Dynamics Sponsorship Conditions

As part of the sponsorship agreement, the owner agrees to place the Diode Dynamics decal on the sponsored vehicle. The location and size of the decals will depend on the level of sponsorship. The sponsorship agreement is binding for a minimum of 12 months, during which the Diode Dynamics signage must be present on the vehicle during all shows/events.

By completing the Sponsorship Application, the owner/driver automatically accepts all the terms and conditions of the Sponsorship Agreement. The driver must also provide Diode Dynamics with images of the vehicle with the appropriate signage and products in place. Images should also be submitted after shows/events. As a sponsor, Diode Dynamics reserves the right to use all available images of the car and/or owner for its marketing and advertising purposes.

As a sponsored car, the owner/driver will receive a predetermined discounted amount off Diode Dynamics products, as well as promotional items and cards to disperse at events.

How to Apply for a Sponsorship

A sponsorship proposal should contain a brief history of the owner's racing/show achievements, scheduled appearance calendar, mechanical specs of the vehicle and, if possible, some images of the car. It is important to state clearly what type of sponsorship you are applying for to ensure you can fulfill all relevant requirements.

Please complete and sign the attached Sponsorship Application. **Applications are accepted via U.S. Mail ONLY.**

Mail this information to:

Diode Dynamics, LLC.
Attn: Sponsorship Department
4200 Shoreline Dr.
Earth City, MO 63045

Sponsorship Levels

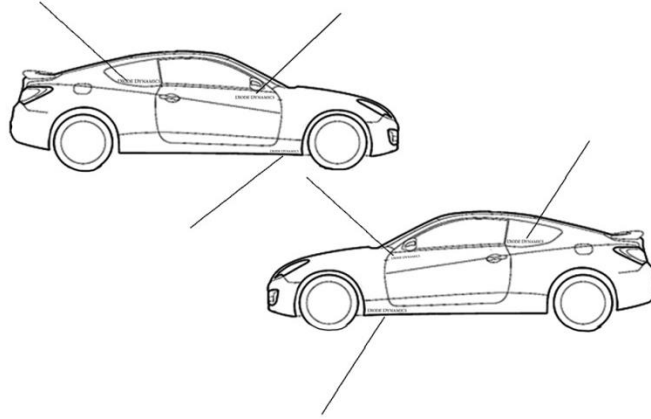
Sponsorship Level 1

Minimum Decal Size: 10in

Minimum Decal Qty: 2

Product Discount: 40%

Preferred Application Areas: Side windows, front guard, doors, rear wing



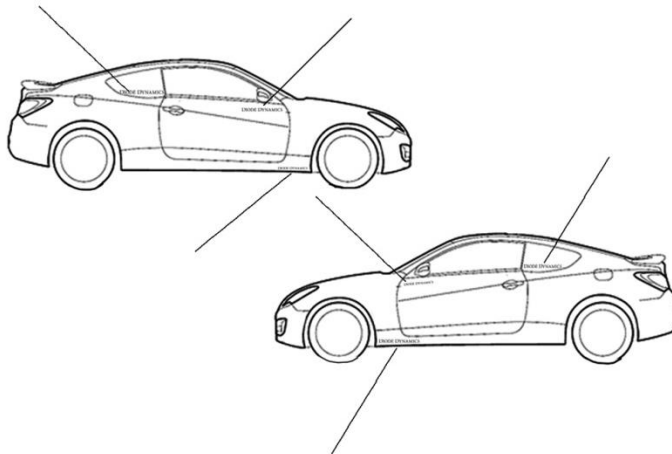
Sponsorship Level 2

Minimum Decal Size: 10in

Minimum Decal Qty: 4

Product Discount: 50%

Preferred Application Areas: Side windows, front guard, side skirt, doors, rear wing



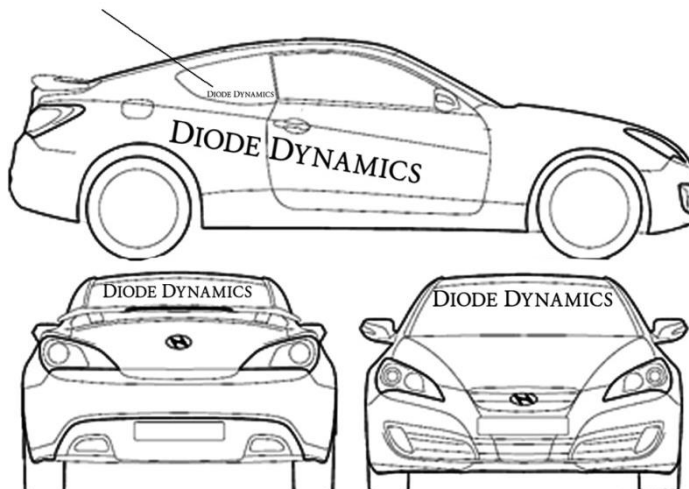
Sponsorship Level 3

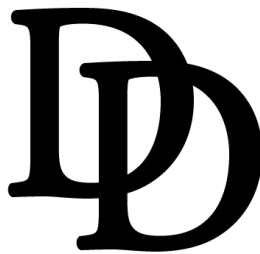
Minimum Decal Size: One Window banner and 10in decals

Minimum Decal Qty: 3

Product Discount: Discretionary

Preferred Application Area: Front/back windshield or full side, and side windows





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Individual Sponsorship Application

Applicant Information

Name _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Email _____

Professional Website _____

Vehicle Information

Make _____ Model _____ Year _____

Other Sponsors _____

Sponsorship Level Requested

Level 1

Level 2

Level 3

Please submit this form, along with a proposal that includes the following:

- Cover letter
- At least three (3) photos of your car from different angles
- Detailed list of shows/events attended in the past year
- Modifications List
- Media/Magazine Exposure (if applicable)
- List of upcoming events/shows your vehicle will participate in
- Anything else to assist us in our decision to sponsor you

If your car has been chosen, we will contact you via email (within 1-4 weeks) on the status of your proposal.

Signature _____ Date _____