



Individual Sponsorship Application

Form Lighting Sponsorship Categories

To qualify for the Form Lighting Sponsorship Program, a vehicle must fall into one of the three categories listed below and meet the relevant category requirements:

1. **Competition Vehicle**

The sponsored vehicle should have a confirmed racing schedule for the current or upcoming season with a calendar of events. The owner/driver should have well documented racing credentials.

2. **Show Vehicle**

The sponsored vehicle should have a calendar of confirmed show appearances and/or a scheduled editorial feature in at least one automotive publication. The owner/builder should have a well-documented history of show wins and/or exposure for the current or past show car.

3. **Social Media Build**

The sponsored vehicle should have an active, engaged following on Instagram and/or YouTube. The owner should be frequently publishing high-resolution images and videos of the vehicle, highlighting the various modifications and tagging any existing sponsors.

Form Lighting Sponsorship Approval Process

Each Sponsorship Proposal is considered separately and approved or rejected based on its merits and sponsorship availability. The more detail you are able to provide, the better decision we will be able to make regarding your specific application. Long-term sponsorships can be reviewed on an annual basis and can be renewed or terminated on the basis of performance/exposure of the sponsored vehicle.

Form Lighting Sponsorship Conditions

As part of the Sponsorship Contract, the owner agrees to place the Form Lighting decal on the sponsored vehicle. The location and size of the decals will depend on the level of sponsorship. The Sponsorship Contract is binding for a minimum of 12 months, during which the Form Lighting signage must be present on the vehicle during all shows/events.

By completing the Sponsorship Application, the owner/driver automatically accepts all the terms and conditions of the Sponsorship Contract. The driver must provide Form Lighting with images of the vehicle with the appropriate signage in place and products installed. Images should also be submitted after all shows/events. As a sponsor, Form Lighting reserves the right to use any images of the vehicle and/or owner for marketing and advertising purposes.

As a sponsored vehicle, the owner/driver will receive a predetermined discount off the retail price for all Form Lighting products, as well as promotional items to disperse at events, available upon request.

Form Lighting Sponsorship Levels:

- **Level 1:** 30% Discount
- **Level 2:** 50% Discount
- **Level 3:** 100% Discount

How to Apply for a Sponsorship

A Sponsorship Proposal should contain a brief history of the owner's racing/show achievements, a calendar of scheduled appearances, mechanical specs and modifications of the vehicle and, three high-quality images of the vehicle. It is important to state clearly what type of sponsorship you are applying for and provide as many details as possible to ensure you can fulfill all relevant requirements.

Please complete and sign the attached Sponsorship Application. **Completed applications can be emailed to Contact@FormLights.com.**



FORM LIGHTING

Individual Sponsorship Application

Applicant Information

Name _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Email _____

Facebook page (business): _____ Facebook fans: _____

Instagram Username: _____ Instagram followers: _____

YouTube Channel: _____ YouTube subscribers: _____

Other Media/Magazine Exposure: _____

Vehicle Information

Make: _____ Model: _____ Year: _____

Current Modifications: _____

Other Participating Sponsors: _____

Upcoming Shows/Events:

Show/Event: _____ Date: _____

Show/Event: _____ Date: _____

Show/Event: _____ Date: _____

Show/Event: _____ Date: _____

Any other information we should know:

Products requested:

Sponsorship Level Requested

Level 1

Level 2

Level 3

Please submit this form, along with the following:

- Cover letter
- At least three (3) photos of your vehicle from different angles

You will be contacted via email (within 1-4 weeks) on the status of your application.

Signature _____ Date _____