

DIODE DYNAMICS

PERFORMANCE LIGHTING TECHNOLOGY

Club/Team Sponsorship Guidelines

Diode Dynamics Sponsorship Categories

To qualify for the Diode Dynamics Sponsorship Program, a club/team must meet the following category requirements:

1. *Show Club/Team*

The sponsored club/team should have a calendar of confirmed show appearances and/or a scheduled editorial feature in at least one automotive publication. The club/team should have a well-documented history of show wins and exposure for the current or past shows/events.

Diode Dynamics Sponsorship Approval Process

Each Sponsorship Proposal is considered separately and approved or rejected based on its merits and sponsorship availability. The more detail you are able to provide, the better decision we will be able to make regarding your specific application. Long-term sponsorships can be reviewed on an annual basis and can be renewed or terminated on the basis of performance/exposure of the sponsored vehicle.

Diode Dynamics Sponsorship Conditions

As part of the Sponsorship Contract, the club/team agrees to place the Diode Dynamics decal on each member's vehicle. The location and size of the decals will depend on the level of sponsorship. The Sponsorship Contract is binding for a minimum of 12 months, during which the Diode Dynamics must be recognized as a club/team sponsor during all shows/events.

By completing the Sponsorship Application, the club/team representative automatically accepts all the terms and conditions of the Sponsorship Contract. The club/team must provide Diode Dynamics with images of the vehicles with the appropriate signage in place. Images should also be submitted after all shows/events. As a sponsor, Diode Dynamics reserves the right to use any images of the vehicles and/or owners for marketing and advertising purposes.

As a sponsored club/team, the club/team members will receive a predetermined discount off the retail price for all Diode Dynamics products, as well as promotional items to disperse at events, available upon request.

How to Apply for a Sponsorship

A Sponsorship Proposal should contain a brief description of the club/team, a calendar of scheduled appearances, and images of members' cars. Please complete and sign the attached Sponsorship Application and email to contact@diodedynamics.com.

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Club/Team Sponsorship Application

Club/Team Information

Name of Car Club/Team_____

Contact Name_____

Address_____

City_____State_____Zip Code_____

Contact Telephone_____Email_____

Club/Team Website_____

Facebook page (club/team)_____Instagram Username_____

Twitter Username_____YouTube Channel_____

Number of Members_____Number of Cars_____

Type of Vehicles Owned by Members_____

Other Participating Sponsors_____

Please submit this form, along with a proposal that includes the following:

- Cover letter
- Detailed list of shows/events attended in the past year
- Detailed list of upcoming shows/events your club/team will participate in
- List of awards won by members
- Media/magazine exposure
- Any other relevant information to assist us in our decision

You will be contacted via email (within 1-4 weeks) on the status of your application.

Signature_____Date_____